



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser** Pol/B Nelson/D/Sen/FL (16577)  
**Agency/T-Code** Abar Media (2878)/948873799  
**Buyer** HUTTON,SHELLI  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
**Product** Political - Federal Candidate (1067)  
**Brand** NELSON FOR SENATE (130889)  
**Acct Types** National/Political  
**Est/Headline** 476/06187860  
**Demo**  
**Revision**  
**Comments** BILL NELSON/SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**Invoice** 635214  
**Inv Date** 9/30/2012  
**Terms** Net 30  
**Contract** 318125  
**Bill Type** Standard  
**Period** 8/27/2012 - 9/30/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/1/2012 4:50:22PM

**Abar Media**  
**6190 Grovedale Court**  
**Suite 200**  
**Alexandria, VA 22310**

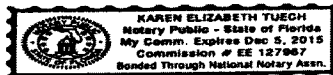
AgM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.2	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1	09/25/12 6:13AM (Tu)	00:30	BN12003H	\$1500.00	
1.2	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1	09/26/12 6:23AM (We)	00:30	BN12003H	\$1500.00	
3.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/25/12 9:00AM (Tu)	00:30	BN12001H	\$1600.00	
3.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/27/12 7:29AM (Th)	00:30	BN12001H	\$1600.00	
3.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/28/12 7:26AM (Fr)	00:30	BN12001H	\$1600.00	
5.2	Spot	9:00:00AM-10:00:00	Day,W-1	09/26/12 9:28AM (We)	00:30	BN12001H	\$375.00	
6.2	Spot	10:00:00AM-11:00:00	Day,F-1	09/28/12 10:09AM (Fr)	00:30	BN12003H	\$375.00	
7.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	09/25/12 11:34AM (Tu)	00:30	BN12003H	\$750.00	
7.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	09/27/12 11:35AM (Th)	00:30	BN12003H	\$750.00	
7.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	09/28/12 11:33AM (Fr)	00:30	BN12001H	\$750.00	
9.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	09/25/12 12:11PM (Tu)	00:30	BN12001H	\$675.00	
9.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	09/26/12 12:53PM (We)	00:30	BN12003H	\$675.00	
9.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	09/27/12 12:37PM (Th)	00:30	BN12001H	\$675.00	
12.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	09/25/12 4:40PM (Tu)	00:30	BN12003H	\$800.00	
12.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	09/26/12 4:19PM (We)	00:30	BN12001H	\$800.00	
12.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	09/27/12 4:24PM (Th)	00:30	BN12003H	\$800.00	
14.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	09/25/12 5:53PM (Tu)	00:30	BN12001H	\$1800.00	
14.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	09/26/12 5:43PM (We)	00:30	BN12003H	\$1800.00	
14.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	09/27/12 5:24PM (Th)	00:30	BN12001H	\$1800.00	
16.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,Th-1,F-1	09/25/12 6:22PM (Tu)	00:30	BN12003H	\$2400.00	
16.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,Th-1,F-1	09/27/12 6:29PM (Th)	00:30	BN12003H	\$2400.00	
16.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,Th-1,F-1	09/28/12 6:14PM (Fr)	00:30	BN12003H	\$2400.00	
18.2	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1	09/26/12 7:13PM (We)	00:30	BN12001H	\$2400.00	
18.2	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1	09/27/12 7:13PM (Th)	00:30	BN12001H	\$2400.00	
20.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1	09/25/12 7:36PM (Tu)	00:30	BN12001H	\$2400.00	
22.2	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/29/12 7:24PM (Sa)	00:30	BN12002H	\$850.00	
23.2	Spot	9:00:00PM-10:00:00	Day,Th-1	09/27/12 9:21PM (Th)	00:30	BN12003H	\$6500.00	
24.2	Spot	11:00:00PM-11:35:00	Per week (2),Tu,We,Su	09/26/12 11:32PM (We)	00:30	BN12003H	\$2000.00	
24.2	Spot	11:00:00PM-11:35:00	Per week (2),Tu,We,Su	09/30/12 11:12PM (Su)	00:30	BN12001H	\$2000.00	
26.2	Spot	7:00:00AM- 9:00:00	Day,Sa-1	09/29/12 8:39AM (Sa)	00:30	BN12002H	\$850.00	
27.2	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/29/12 9:27AM (Sa)	00:30	BN12001H	\$850.00	
28.2	Spot	7:00:00AM- 9:00:00	Day,Su-1	09/30/12 8:23AM (Su)	00:30	BN12001H	\$850.00	
29.2	Spot	12:00:00PM-12:30:00	Day,Su-1	09/30/12 12:25PM (Su)	00:30	BN12002H	\$475.00	
30.2	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:10PM (Su)	00:30	BN12001H	\$1500.00	
31.2	Spot	11:30:00PM-12:00:00	Day,Su-1	09/30/12 11:43PM (Su)	00:30	BN12002H	\$475.00	
32.0	Spot	9:00:00PM-10:00:00	Per week (1),Su	09/30/12 9:45PM (Su)	00:30	BN12002H	\$6500.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**



Gross Total	<b>\$57,875.00</b>	Total Spots	36
Commission	<b>(\$8,681.25)</b>		
Net Total	<b>\$49,193.75</b>		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.